

# ELORA A. WAY

MA, BA, MPH Candidate

(505) 231 3177 | [eloraway@gmail.com](mailto:eloraway@gmail.com)

A dedicated applied researcher and community development practitioner with over ten years of experience working and volunteering in the social sector. Particular skills in project management, strategic planning, quantitative and qualitative research methods and analysis, monitoring and evaluation, and translating and disseminating findings to diverse audiences.

## EDUCATION

**University of Southern Maine**  
2022

**MASTER OF PUBLIC HEALTH**  
Expected graduation May 2022

**Clark University**  
2013

**MASTER OF ARTS**  
Community Development and Planning

**Clark University**  
2012

**BACHELOR OF ART**  
International Development and Social Change, Summa Cum Laude

## EXPERIENCE

**Cutler Institute at the University of Southern Maine**  
2016 – present

### RESEARCH ANALYST II

- Provide research design, implementation, and analysis support to various clients, including nonprofit organizations and governmental entities.
- Perform data collection and tool design; project planning and program design; research and evaluation technical assistance; internal and external project management; technical report writing and editing; and data visualization.
- Assist organizations in data interpretation and storytelling.
- Design and facilitate workshops, trainings, and planning processes for clients.
- Design, manage, and develop programs that place graduate assistants in community-based organizations to conduct applied research and evaluation projects. Provide supervision and support to graduate assistants.

**Women's International Study Center**  
2014 – 2015

### PROGRAM MANAGER

- Managed Fellowship-in-Residence program including: marketing and promotion, application review, associated event planning, and supporting Fellows while in residence.
- Coordinated donor development, data management, marketing, social media outreach, website updates, membership drives, desktop publishing and graphic work, report writing, program development and implementation, program evaluation, and strategic planning.
- Facilitated the coordination and execution of WISC's first large-scale symposium.

**Wise Fool New Mexico**  
2015

### ASSISTANT CAPACITY CAMPAIGN COORDINATOR

- Contracted to manage and facilitate capacity fundraising campaign.
- Planned and executed successful crowdfunding campaign that reached fundraising target and increased donor engagement by 300%.

**Tewa Women United**  
2014

### INDIGENOUS HEALTH INTERN

- Provided program support for A'gin Healthy Sexuality and Body Sovereignty and the Indigenous Women's Health program.
- Supported monitoring and evaluation of the A'gin Healthy Sexuality and Body Sovereignty program.

**Teilmann Design, PROJECT ASSISTANT**

**Inc.**  
2013-2016

- Assisted with graphic design, proposals, and project packaging at architectural firm.

**Critical Sociology**  
2013

**PEER REVIEWER**

- Reviewed manuscripts relevant to research background in community-based research and community-university partnerships.

**Office of Community Engagement and Volunteering**  
2012-2013

**PROJECT CONSULTANT**

- Developed and implemented a project designed to reduce redundant community research and improve university and community relations.
- Conducted, recorded, and edited video interviews with well-known community members around Clark University, which are embedded in Clark's open-access digital archive.

**Worcester Division of Public Health**  
2012

**PUBLIC HEALTH FIELD INTERN**

- Conducted low-risk food inspections for the regional health department.
- Planned and facilitated data collection for a regional community health assessment.

**Yabonga, Cape Town, SA**  
2011

**PROGRAM INTERN**

- Assisted in the design and implementation of new program to support Out-of-School Youth.
- Wrote and compiled a comprehensive Career Guidance Manual designed to improve access to post-secondary educational institutions for township youth. The National Planning Commission of South Africa acquired the rights to the manuals to distribute to every public secondary school in the country.

**RESEARCH & AWARDS**

**Master's Thesis, "Understanding Research Fatigue in the Context of Community-University Relations"**

May 2013

- Conducted and analyzed research on the experience of research fatigue in the community as a result of university service learning and community-based research.

**LEEP Pioneer Grant Recipient, Clark University**

2012-2013

- Wrote a manuscript from graduate research project on research fatigue in the context of community-university partnerships
- Planned and hosted a think tank of concerned faculty, students, staff, administrators, and community partners to discuss and develop solutions to campus-driven research fatigue in the Worcester community.

**SKILLS & MEMBERSHIP**

Excellent written and verbal communication

SAS, SPSS, NVivo, Basic ArcGIS & Quantum GIS

Endnote, Zotero, SurveyMonkey, Photoshop, Constant Contact

Word, Excel, PowerPoint, Outlook, Publisher, Google Docs Suite

Member, American Evaluation Association

Member, Maine Evaluation Society